

RSA  INSURANCE | WA  | CNS 



# Why choose us?

[rsabroker.ca](http://rsabroker.ca)



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Did you know that, across Canada, over 90% of brokers surveyed agree that our coverage is in line with or ahead of our competition? In addition, nearly 80% of brokers agree that their customers have had a good claims experience with RSA.<sup>1</sup>

We have more than 300 years of experience protecting what matters most, but we're never stuck in the past.

Combined with your keen understanding of your customers' risk profiles, we know we have what it takes to keep them protected—not just for today, but for the future as well.



## Coverage for every lifestyle

Whether they've just bought their first condo or are settling into their dream home, your customers will find our coverage is tailored to their lifestyle. We even offer special limits of coverage for precious items or unique risks. [Click here](#) for a full view of our Personal Insurance offering.



## Bundle your customers' policies—and save!

Talk with your customers about bundling their home and auto insurance with us, and see if they are eligible for a multi-line discount (available where property and auto is offered).



## Waterproof Coverage™

As weather patterns continue to grow and change, home coverage should, too. Our [Waterproof Coverage™](#) offers flexible, affordable and easy-to-understand options for flood, sewer back-up and water service lines.<sup>2</sup>



## AIR MILES® makes your customers' dollars go further

Our AIR MILES® Reward Program lets your customers earn 1 AIR MILES® Reward Mile for every \$20 of premium (including taxes)—delivering great savings on travel, entertainment, groceries or gas. Be sure to register them today at [rsagroup.ca/airmiles](https://rsagroup.ca/airmiles).



## Resources to support your customers

Climate risks are increasing every year. Whether it's flooding, wildfire or hailstorms, many Canadians' homes and businesses could be at risk. Check out our Climate Smart hub at [rsabroker.ca/climate-smart](https://rsabroker.ca/climate-smart) for resources, tip sheets and more, which you can use to assess your customers' risk level and mitigate against damage.



## Hassle-Free Claims®

Submitting an insurance claim can be a trying time. But it doesn't have to be. With [Claims Point™](#), our online claims portal, you and your customer can complete a claim in just minutes. And if we don't respond to your customer within six business hours of receiving the claim, we'll pay them \$500\*. That's our Hassle-Free Claims® guarantee. Visit [rsabroker.ca/claims](https://rsabroker.ca/claims) to learn more.

<sup>1</sup> RSA 2020 Broker Pulse Check (detailed survey with 632 broker responses)

<sup>2</sup> Waterproof Coverage™ is not available in Quebec, Saskatchewan, Yukon, Nunavut and Northwest Territories. Also not available in certain extreme risk zones.  
\* When submitted via the appropriate channels. For more information visit [www.rsabroker.ca/onlineclaims](https://www.rsabroker.ca/onlineclaims)

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