



NATIONAL PROGRAMS

GLOBAL SPECIALTY LINES

RSA Canada's team for large commercial clients that adhere to a risk-managed approach to their business

THE RSA ADVANTAGE

Relationship-driven. Experienced. The RSA Advantage represents how, together, we win.

- We offer the deep technical expertise of our specialized underwriters, with a customized approach to service for every risk and level of complexity
- We work with our broker partners as well as with clients' risk managers (and other client experts) to ensure the best risk management and claims processes
- In partnership with brokers and clients, RSA creates customized, responsive claims programs that address specific needs, emphasizing long-term relationship management
- The seasoned experts on our claims team provide 24/7 claims reporting, promptness and timely settlements
- We offer exclusive accredited seminars to share knowledge and best practices

At RSA, we're proactive in making sure you can offer your clients an insurance program that delivers the right coverages at a competitive price.

Understanding the unique needs of member-based organizations

At RSA, we recognize that every member-based organization faces unique risks and challenges. Whether it's a professional association, an affinity group or a franchise, we have the experience to design and put in place an insurance program that speaks to its members' needs. Your clients benefit in two ways: access to a strong risk management approach created specifically for their organization and access to the collective buying power of the group.

Our goal is to build long-term relationships with both you and your clients. We immerse ourselves in every insurance program and want to be part of an organization's success. Achieving this success may involve incorporating a risk management program that can help maintain premiums and reduce claims.

RSA Canada maintains an A rating from Standard & Poor's, the world's leading provider of credit ratings, and is supported by the financial strength and stability of RSA Insurance Group plc.

National Programs brings out the best in RSA when it comes to partnering. We endeavour to retain lasting relationships with you and your customers.

ENHANCING MEMBER BENEFITS

Target customers

A strategic focus on where we win:

- Homogenous, pre-established groups with a minimum first year premium of \$500,000
- Affinity groups (hobby clubs, charitable groups)
- Associations (professional, trade)
- Franchise operations (retail, service, provincial, national or global)
- Religious organizations and services

Features and benefits

We provide brokers with "rules-based" authority to conduct underwriting, risk control and claims handling. While each program is unique, we recognize the enhanced role of brokers in servicing the program.

That's why we assign dedicated underwriters to each program—to ensure continuity and consistency in the program's handling and to act as a liaison between our claims, actuarial and risk control teams.

We augment your knowledge and capabilities with services and expertise in areas such as:

- Streamlined decision-making capabilities
- Policy forms that are easy to understand and navigate
- Ability to issue policies on a certificate basis
- Actuarially based benchmark pricing and loss trend monitoring
- Customized multi-line coverages
- Exceptional in-house engineering resources
- Skilled and efficient claims handling
- Flexible and creative underwriting, including trust fund structuring

CONTACT

For more information, contact your local RSA underwriter or contact our **Specialty Team**.