

Landlordshield Personal Insurance Broker Resource

rsabroker.ca



We protect what matters

At RSA Insurance, we understand how hard your clients have worked to get to where they are, and we understand how dedicated you are to protecting them with the right coverage. Our Landlordshield insurance is an all-risk policy that protects your customer's rental property and includes built-in coverage for loss of use and fair rental value.

For more information, please visit us at rsabroker.ca/personal, or speak with your account manager or Personal Insurance underwriter today.



Your clients can get one AIR MILES® Reward Mile for every \$20 (including taxes) they spend on their home and auto policies from RSA.

Customer profile

Our target customer is financially stable and established in their career. They have pride of ownership for their property and value the advice of their insurance broker.

Benefits for your clients

- Coverage is an all-risk policy form that includes built-in coverage for loss of use and fair rental value
- For rented condominiums, Landlordshield also provides built-in limits for unit improvements and betterments, loss assessments, and unit additional protection
- Premises liability limit of up to \$2,000,000 is available
- Landlordshield policies are reserved for well-maintained and regularly inspected rental units
- One- and two-family dwellings may qualify for Landlordshield

For other rented dwellings, a fire and extended coverage form protects against named perils with many optional enhancements to help customize a rental package that meets the needs of your clients.

Conditions

- Principal residence must be insured by RSA

Outstanding service

RSA provides industry-leading performance, with coast-to-coast 24/7 support and Hassle-Free Claims® service guaranteed.

Benefits for you

RSA's Landlordshield insurance doesn't just benefit your clients—it also has advantages for you:

- Increases client loyalty
- Helps you acquire new clients
- Helps you increase business with existing clients (e.g., a second policy)
- Allows you to take advantage of retention tools, such as various discounts and AIR MILES® Reward Miles

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