

Leisure Lifestyle Personal Insurance Broker Resource

rsabroker.ca



We protect what matters

At RSA Insurance, we understand how hard your clients have worked to get to where they are, and we understand how dedicated you are to protecting them with the right coverage. We have products to protect all of your clients' possessions, including their cottages, boats and mobile homes.

For more information, please visit us at rsabroker.ca/personal, or speak with your account manager or Personal Insurance underwriter today.



Your clients can get one AIR MILES® Reward Mile for every \$20 (including taxes) they spend on their home and auto policies from RSA.

Customer profile

Our target customer is financially stable and established in their career. They have pride of ownership for their property and value the advice of their insurance broker.

Holiday travel trailers

- Perfect for factory-built and CSA-approved trailers for personal use only
- 32 feet or shorter in length
- Up to 15 years of age

Watercraft

- RSA offers a boat and motor program designed to insure smaller, pleasure-use watercraft (up to 26 feet in length, powered by inboard/outboard or outboard motors)
- All-risk coverage for boats, motors, accessories and trailers
- Up to \$1,000 for wreck removal coverage
- Replacement cost for watercraft under 10 years old, ACV thereafter

For risks that do not fit this description or require more complex coverage, please contact Coast Underwriting Ltd., a part of the RSA Group.

Seasonal dwellings

Seasonal homes benefit from many of the coverages available on regular homeowner policies. Depending on the frequency of visitation, your client may be eligible for Secondary Dwelling, Seasonal Homeshield and Seasonal Dwelling policies. With our wide variety of policy forms and coverage options, we can help customize the right coverage to meet your client's needs.

Popular coverage add-ons include:

- Vandalism and malicious acts
- Additional options available for seasonal condominiums

Outstanding service

RSA provides industry-leading performance, with coast-to-coast 24/7 support and Hassle-Free Claims® service guaranteed.

Benefits for you

RSA's Leisure Lifestyle insurance doesn't just benefit your clients—it also has advantages for you:

- Increases client loyalty
- Helps you acquire new clients
- Helps you increase business with existing clients (e.g., a second policy)
- Allows you to take advantage of retention tools, such as various discounts and AIR MILES® Reward Miles

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