



## Introducing RSA Pro™ — an easy way to grow your SME business with us

### Streamlined online quotes and binds for your small business clients

At RSA, we're committed to providing you with tools to make your work more efficient. So say hello to **RSA Pro™**—an easy way to grow your SME business with us.

RSA Pro™ is a simple, streamlined online tool to quote and bind where **you can access competitive and discounted pricing** for your small business clients.

With RSA Pro™, we're changing the way you quote small business. You'll get straightforward questions. You'll get **online underwriter support**. And you'll get instant quotes flexible enough to fit your clients' needs, the ability to send your quote to market and the option to bind now—or bind later.

So why wait? RSA Pro™ is ready to help you grow your business!

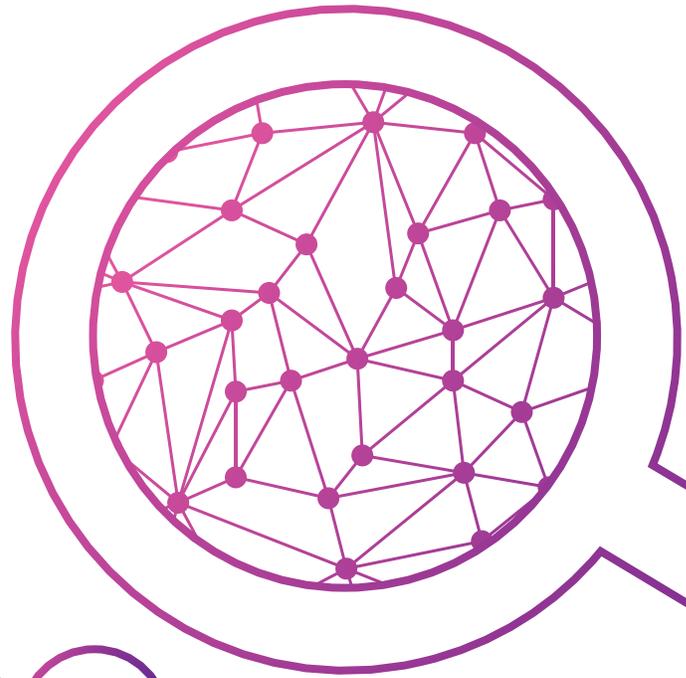
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Visit **rsapro.ca** today to start quoting  
and binding!  
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## Built by brokers, for brokers

We've been working with brokers across Canada to develop RSA Pro™, ensuring that it responds to the specifics of your workflows while still providing quotes that are both competitive and easy to understand. As you get more familiar with this new tool, let us know what you think at [smedigital@rsagroup.ca](mailto:smedigital@rsagroup.ca).

RSA Pro™ will never become a static service. We are committed to continuous improvement to meet your needs and the needs of your clients as they change over time.



## How does RSA Pro™ work for you?

### Simple, streamlined and customized quoting

With RSA Pro™, you can easily make multiple versions of a quote, allowing you to tweak the coverages to create policies that work best for your clients. Our questions are straightforward and easy to understand.

### Your one-stop shop

RSA Pro™ was designed to fit your workflow. It allows you to receive your quote, send it to other markets and return to bind it online. Whenever you need to quote, start with RSA!

### Online chat

At any step in the process, our underwriters are ready to help you via online live chat to troubleshoot and answer any questions about your client's quote, allowing you to continue immediately.

### An efficient quote experience

In just minutes, you can fill out all of your client's information, submit it and receive a quote. We expect that as many as 70% of all quotes submitted won't require underwriter review.

You'll have the option of binding immediately, or you can save the quote to bind it within 90 days.



## RSA Pro™ is right for your clients' businesses

Upon launch, you'll be able to bind three broad business segments through RSA Pro™:

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|--|---|--|
| <p>①</p> <p><b>Business &amp; Professional Services</b></p> <p>UP TO \$5 MILLION</p> | <p>②</p> <p><b>Contractors</b></p> <p>UP TO \$5 MILLION</p> | <p>③</p> <p><b>Retailers</b></p> <p>UP TO \$10 MILLION</p> |
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For all other segments, submit quotes as you normally would via email or phone. See our Quick Reference Guide for contact details.

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RSA Pro™ is designed to provide quotes for packaged products, with additional options for flood, earthquake and sewer backup coverages. Quotes are restricted to one operation and up to five locations, and property coverage is mandatory as included.

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