

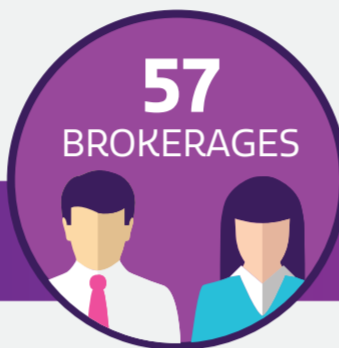
# RSA Pro™ is here to boost your SME business

A new online quote and bind tool to serve as a diverse and powerful enhancement to your business.



## BUILT with you, FOR YOU

57 brokerages consulted over the initial design and development and pilot phases. And we continue to take feedback!



## DYNAMIC PRICING

Built-in discounted pricing only available in RSA Pro™, plus an additional discount of **up to 20%** granted to you by deviation authority.



## COVERAGE across SME



With this self-serve, online option, access **271** flow-through SIC codes\*, representing **80%** of RSA's SME submissions



## 3 SEGMENTS OF FOCUS

The tool currently covers retail, contracting and business & professional services (BPS) – segments with less complex risk and packaged policies



## Service, uninterrupted

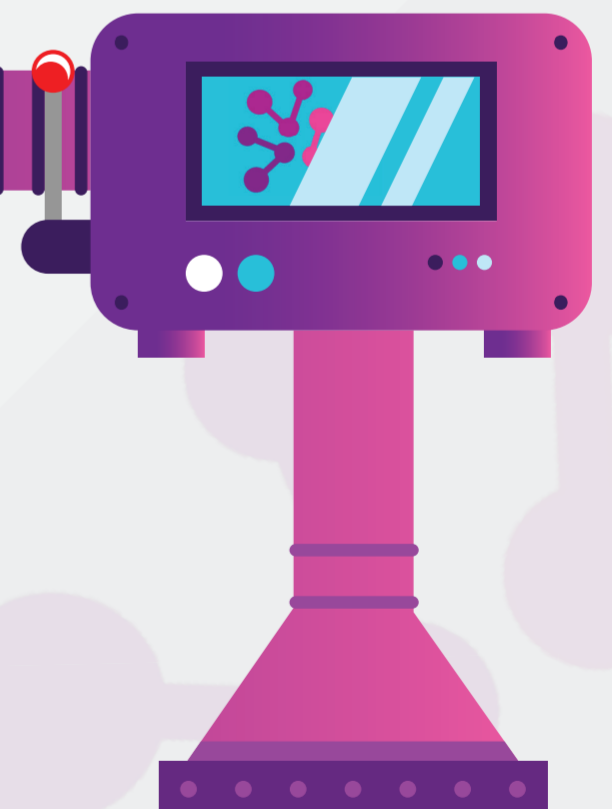
✓ 80%

Approximately **80%** of submissions don't need underwriter intervention, and there's live chat for the other **20%**



## Time is on YOUR SIDE

You can now quote and bind SME business within minutes. You can then reuse the application form to send to other markets.



Visit [rsapro.ca](http://rsapro.ca) today

to submit your new SME business in retail, contracting and BPS!



This is only our first release of RSA Pro™. Subsequent releases will include more SIC codes and functionality including renewals and certain types of amendments. \*There are 427 SIC codes displayed in RSA Pro™. Of these, 271 are considered flow-through submissions not requiring underwriter intervention. The remaining 156 will require you to contact an underwriter or send in the submission via email for review.