

# Introducing RSA's Keystone Program

RSA's Keystone Program supports a select group of commercial brokers from across the country.

As our most valued commercial brokers, you enjoy access to a number of exclusive privileges available only in the Keystone Program, from preferred pricing to dedicated service and much more.\*



## VIP SERVICE

As our important business partner, you get the VIP treatment with priority service on new business, renewals and endorsements. This includes priority reservation that allows for submissions to be received/accepted up to 120 days in advance of the effective date.



## RATE GUARANTEE

As part of our commitment to building a successful long-term relationship with you, the premium we bind on new business will be guaranteed at the first renewal.



## FLEX ACCOUNT

Fine-tune pricing on the fly with a 5% discretionary discount, up to a total of \$25,000 per quarter.



## ENHANCED PRODUCT PACKAGES

These are exclusive to the Keystone Program:

- Contractors' Equipment Floater (CEF)
- Manufacturer's Liability Package
- Commercial Property Realty Package
- Manufacturer & Wholesale Property Package



## TAILORED EDUCATION

You get exclusive access to specialized training tailored specifically to your needs.

coming soon!



## KEY ACCOUNT MANAGER (KAM)

At the heart of the program is your Key Account Manager (KAM), your single point of contact and go-to RSA representative for any questions or issues. It's like having a personal concierge!



**We will collaborate with you regularly to enhance and refine the Keystone Program over time.**

Ask your KAM for more information about Keystone.

# Why Keystone?

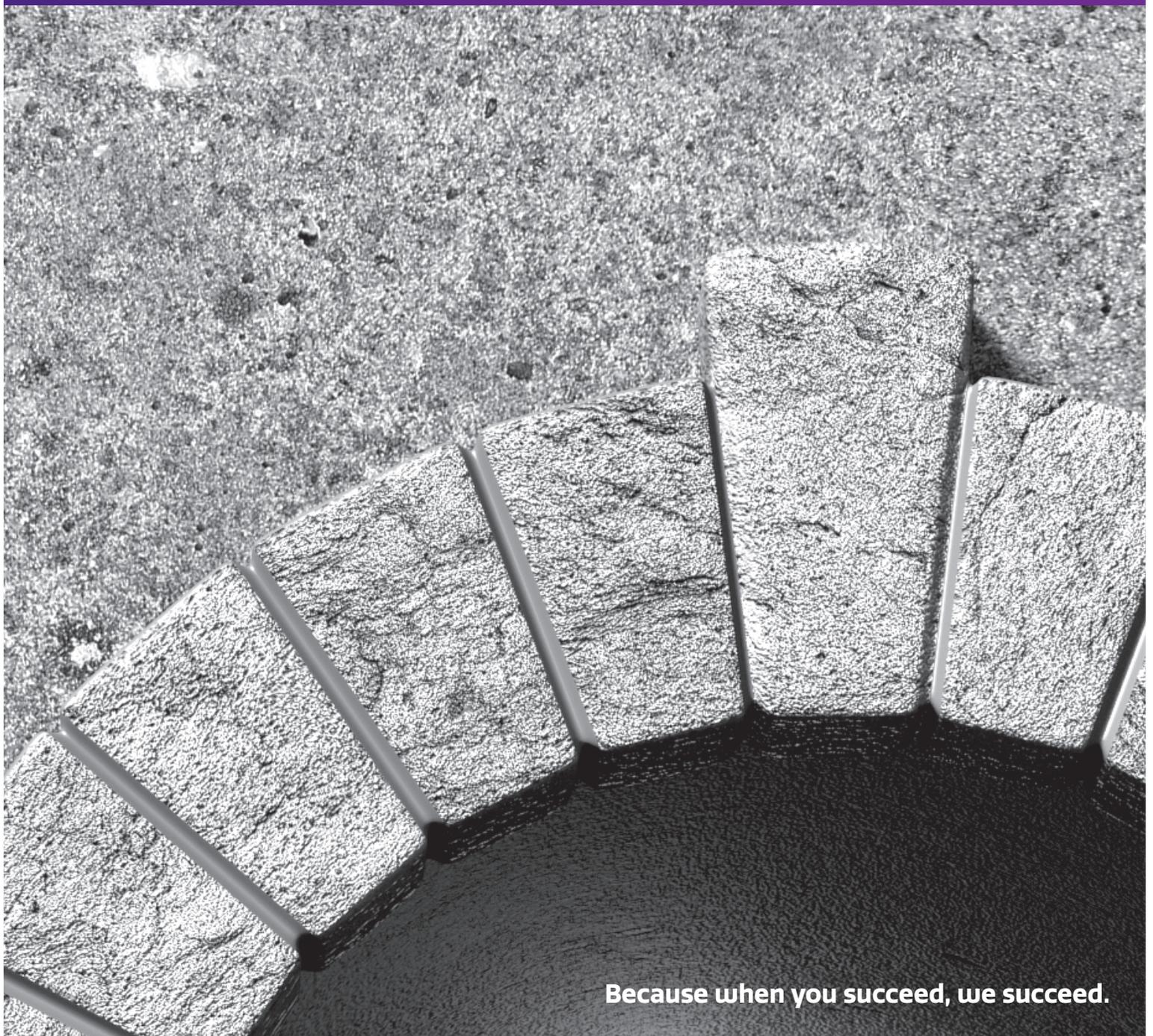
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**KEYSTONE:** *The central stone at the summit of an arch that locks the whole structure together, providing stability and security.*

You play a similar role in our organization as one of our most trusted and profitable partners.

Like the rest of the stones in the arch, we know that the keystone works best when it's supported by a strong foundation and careful consideration.

That's why we've developed the **Keystone Program:** to provide the support you need to excel, from preferred pricing to front-of-the-line privileges that we reserve for only the best.



**Because when you succeed, we succeed.**