

Tip sheet: Getting the most out of RSA Pro[®]

2021 edition

RSA Pro[®] is an easier way to quote and bind small and medium-sized enterprise (SME) customers—and it boasts a number of built-in features to help you acquire and retain more business.

Three ways that RSA Pro[®] saves your customers money*

5%

discount on pricing
just for using RSA Pro[®]

Up to
20%

in rate deviation
that you can use to bind customers

5%

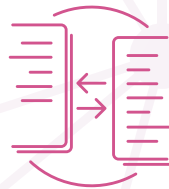
cap on premium increases
for the first two renewals on all new
business bound in RSA Pro[®]

RSA Pro[®] makes quoting and binding a breeze



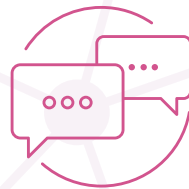
Tweak to your heart's content

Make multiple versions of a quote, so you can tweak the coverages to make policies that work best for your customers.



Compare quotes

Get a quote, send it to other markets and return to bind it online.



Help when you need it

Chat live with our underwriters to find answers to your questions and get help with troubleshooting.



Quote today, bind later

Quote and bind immediately, or save the quote to bind it within 90 days.

Our business focus

With RSA Pro®, you can bind SMEs from three strategic segments: retail, contracting, and business and professional services.

Within each of these three industries, we're zeroing in on the top 25 risks that we have the most success with writing. This focus will help you use RSA Pro® to quote business with no extra underwriter support, saving you more time to spend with your customers.

Top SIC codes

 <p>Business & Professional Services</p>	<ul style="list-style-type: none"> Accountants/Auditors Architects Barbershops/Men's Hairstyling Career Advisory Services Chiropractors Computer Consultants Couriers/Letter Service Dentists/Dental Hygienists Doctors (and Similar Occupations) 	<ul style="list-style-type: none"> Education Advisory Services Electrical Appliances - Other - Repair Shops Engineers Financial Planning Furniture/Draperies/Rugs - Cleaning Graphic Design Firms Janitorial Services - Interior Building Cleaning Only Lawyers 	<ul style="list-style-type: none"> Management Consultants Marketing Research Massage Therapists/Masseuses Nutritionists/Dieticians Optometrists Photographer's Studios Photography - Other (Excluding Aerial, Motion Picture) Physiotherapists
 <p>Contracting</p>	<ul style="list-style-type: none"> Air Conditioning, Heat Pump - Install/Service Antennae Installation - TV, Parabolic Building Construction - Including Alteration, Reno, Repair - Not Residential Carpentry Contractors and Woodworkers - Away From Shop Cleaning Structures - Exterior - No Sandblasting Door, Window, Awning Installation (<3 Storeys) Driveway/Parking Area Construction Duct Cleaning Services 	<ul style="list-style-type: none"> Electrical Contractors Fence Construction Glazier Operations Installation (<3 Storeys) House Furnishings, Acoustic Ceilings and Floor Covering Installations Interior Decorators Iron or Steel Erection - N.O.C. Landscape Gardeners / Horticultural Agricultural Services Masonry Including Bricklaying, Stonework, Stuccoing Mobile Homes and Prefab Buildings Away from Shop - Excluding Products with Formaldehyde/Asbestos 	<ul style="list-style-type: none"> Painting/Decorating Contractors - No Spray Painting Plastering and Lathing Including Drywall Sheet Metal Contractors Sign Installation and Service - Excluding Rental Advertising Space Solar Energy Contractors Tank Install & Service - Excluding Fuel and Chemical Tanks Tent Erection, Removal and Repair Terrazzo/Tile Installation and Service
 <p>Retail Trade (Excluding Automobile)</p>	<ul style="list-style-type: none"> Auto Parts and Accessories - Retail Bakeries - Retail Bicycle Shops - No Specialization Books - Retail Building Materials, Home Improvement Centres - Retail Cameras and Photography Supplies - Retail Carpets, Rugs - Retail - Incidental Installation/Repair - Away from Premises 	<ul style="list-style-type: none"> Clothing - Retail Confectionery - Retail Drug Stores (Prescription Only) - Retail Florists - Retail Footwear - Retail Furniture, Heavy Appliances - Retail - Incidental Installation/Repair - Away From Premises Gift Shop - Retail Hardware with Incidental Installation/Repairs - Retail 	<ul style="list-style-type: none"> Hobby and Handicraft - Retail Lighting - Retail Liquor, Wine, Beer - Retail Musical Instruments - Retail Paint and Wallpaper - Retail Pet Grooming Pet Shop - Retail Sporting Goods - No Firearms - Retail Supermarkets Variety - Retail

Want to learn more?

For more resources, visit rsabroker.ca/rsapro or contact your local RSA representative.